

ALEXANDRA NAVAS

Austin, Texas – alexandranavas10@gmail.com
linkedin.com/in/alexandranavas1 – alexandranavas.com

Web and UI/UX Designer with a background in Graphic Design and Digital Marketing. B.A. in Graphic Design from St. Edward's University in Austin, Texas and Certificate in UI/UX Design from Netflix with skills in wireframing and visual prototyping. Innovative professional passionate about creating digital products with cutting-edge design. Strengths in creativity, teamwork, and building projects from ideation to execution.

User Research - Wireframing - Prototyping - User Testing
UX Writing - Information Architecture - HTML/CSS - Python

WORK EXPERIENCE

Web Designer - Sharp Hue, Austin TX (Remote) *06/2021 - present*

- Design sketches, wireframes, and mockups for websites and web applications.
- Build websites using WordPress and Visual Composer and edit the style sheet using CSS.
- Document usability recommendations and present project progress to clients.
- Provide support to clients to update and maintain their websites through Zendesk.

Web Design Intern - Sharp Hue, Austin TX (Remote) *02/2021 - 05/2021*

- Designed sketches, wireframes, and mockups for websites
- Participated in weekly design meetings to give and receive feedback on projects

Senior Designer – Sorin Oak Review at St. Edward's University, Austin TX *09/2019 - 05/2021*

- Designed and produced the 31st print issue of Sorin Oak Review, an annual literature and arts publication sponsored by St. Edward's University
- Organized a visual committee to select submissions to be included, and managed two junior designers

Graphic Design Lab Assistant- St. Edward's University, Austin TX *01/2019 - 05/2020*

- Assisted students with using the plotter and printing with both inkjet and laser printers
- Prepared and printed risograph orders
- Assisted students with any questions regarding any Adobe CC application

EDUCATION

B.A. in Graphic Design, minor in Digital Marketing – St. Edward's University, Austin TX *May – 2021*
UI/UX Design Bootcamp – Netflix, Austin TX (Remote) *December – 2021*

LANGUAGES

Spanish - English - German (A2) - French (B1)

HONORS

McBee Scholarship Receptient – St. Edward's University Graphic Design Program *2019 – 2020 and 2020 – 2021*