

Alexandra Navas

UI/UX Designer

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WORK EXPERIENCE

Sharp Hue / Web Designer

JUNE 2021 - PRESENT | REMOTE

- Design sketches, wireframes, and mockups for websites and product applications
- Build websites using WordPress and Visual Composer, and edit the style sheet using CSS
- Document usability recommendations and present project progress to clients

Sharp Hue / Web Design Intern

FEB 2021 - MAY 2021 | REMOTE

- Designed sketches, wireframes, and mockups for websites

St. Edward's University / Lab Assistant

JAN 2019 - MAY 2020 | AUSTIN, TX.

- Assisted students with using the plotter and printing with both inkjet and laser printers
- Prepared and printed risograph orders

360 Marketing Solutions / Events Coordinator Intern

MAY 2019 - SEP 2019 | SAN PEDRO SULA, HONDURAS.

- Formulated and implemented a digital marketing strategy for Gecko Brewing Company
- Redesigned their website, took photographs of events, and revamped their social media to increase engagement
- Assisted with the props for the film production of commercials for the new Church's Chicken marketing campaign

LEADERSHIP

Sorin Oak Review / Senior Designer

SEP 2019 - MAY 2021 | AUSTIN, TX.

- Designed and produced the 31st print issue of Sorin Oak Review, an annual literature and arts publication sponsored by St. Edward's University
- Organized a visual committee to select submissions to be included in the issue
- Managed and collaborated with two junior designers

EDUCATION

St. Edward's University

MAY 2021

B.A. in Graphic Design
Minor in Digital Marketing
Magna Cum Laude
Cumulative GPA: 3.88/4.0

Netflix

AUG 2021 - PRESENT

UI/UX Design Boot Camp

SKILLS

Interaction

User Research • Wireframing •
Prototyping • User Testing

Software

Adobe Suite • Sketch • Figma •
InVision • Framer • SPSS •
WordPress • CreateSend

Coding

HTML/CSS • Python

HONORS

McBee Scholar

Awarded the 2019-2020 and
2020-2021 McBee scholarships
from the St. Edward's Graphic
Design program

Exhibitions

2020 Student Juried Exhibition,
Fine Arts Gallery, Austin, TX

LANGUAGES

Spanish • English • French (B1) •
German (A2)