

ALEXANDRA NAVAS

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Web and UI/UX Designer with a background in Graphic Design and Digital Marketing. B.A. in Graphic Design from St. Edward's University in Austin, Texas and Certificate in UI/UX Design from Netflix with skills in user-centered design and visual prototyping. Innovative professional passionate about crafting intuitive and engaging experiences in digital products. Strengths in creativity, teamwork, and building projects from ideation to successful execution.

User Research - Interaction Design - Prototyping - User Testing
UX Writing - Information Architecture - HTML/CSS - Python

WORK EXPERIENCE

Web Designer - Sharp Hue, Austin TX (Remote)

06/2021 - present

- Develop concepts, mockups, and prototypes for websites and web applications
- Build websites using WordPress, Visual Composer, and HTML/CSS
- Lead projects as primary client liaison, responsible for all design elements and successful project completion
- Document usability recommendations and provide support to clients through Zendesk
- Participate in weekly client meetings to provide expert advice, present solutions, and update on project status

Web Design Intern - Sharp Hue, Austin TX (Remote)

02/2021 - 05/2021

- Designed sketches, wireframes, and mockups for websites
- Participated in weekly design meetings to give and receive feedback on projects

Senior Designer – Sorin Oak Review at St. Edward's University, Austin TX

09/2019 - 05/2021

- Designed and produced the 31st print issue of Sorin Oak Review, an annual literature and arts publication sponsored by St. Edward's University
- Organized a visual committee to select submissions to be included, and managed two junior designers

Graphic Design Lab Assistant- St. Edward's University, Austin TX

01/2019 - 05/2020

- Assisted students with using the plotter and printing with both inkjet and laser printers
- Prepared and printed risograph orders
- Assisted students with any questions regarding any Adobe CC application

EDUCATION

B.A. in Graphic Design, minor in Digital Marketing – St. Edward's University, Austin TX
UI/UX Design Bootcamp – Netflix, Austin TX (Remote)

May – 2021
December – 2021

LANGUAGES

Spanish (Native) - English (Native) - French (Intermediate Level B1) - German (Beginner Level A2)

HONORS

McBee Scholarship Recipient – St. Edward's University Graphic Design Program

2019 – 2020 and 2020 – 2021